

MASSACHUSETTS
SOCIETY OF
RADIOLOGIC
TECHNOLOGISTS



MISSION:

THE MASSACHUSETTS SOCIETY OF RADIOLOGIC TECHNOLOGISTS (MSRT) IS A NON-PROFIT ORGANIZATION DEDICATED TO THE PROFESSIONAL GROWTH AND DEVELOPMENT IN THE RADIOLOGIC SCIENCES. THE SOCIETY IS COMMITTED TO THE ADVANCEMENT OF RADIOLOGIC TECHNOLOGY BY PROMOTING HIGH ETHICAL STANDARDS, IMPROVING THE QUALITY OF PATIENT CARE, MAINTAINING HIGH STANDARDS OF EDUCATION, AND PROVIDING QUALITY CONTINUING PROFESSIONAL DEVELOPMENT OPPORTUNITIES FOR ALL MEDICAL IMAGING AND THERAPY PROFESSIONALS. OUR MISSION SHALL NOT BE RESTRICTED BY ANY CONSIDERATION OF NATIONALITY, RACE, COLOR, SEX, OR CREED.

MSRT Publications & Website

WWW.MSRT-MA.ORG

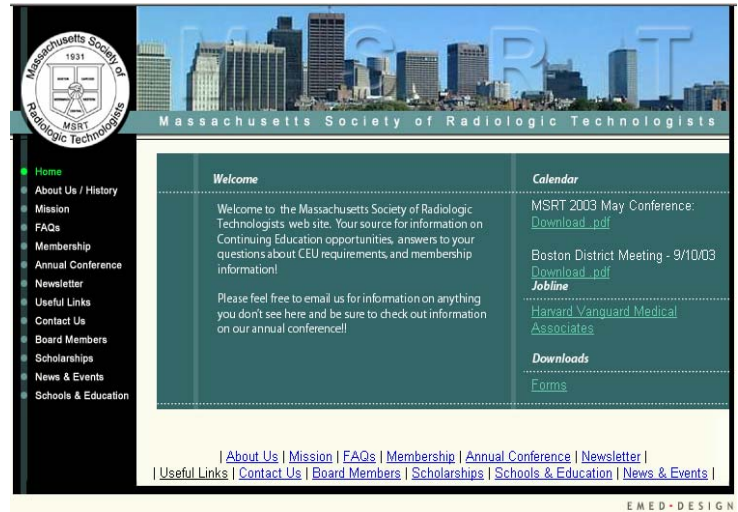
Website pricing shall be posted in 30 day increments. Each additional increment purchased shall be offered at a reduced rate offer additional value.

30 day posting: \$150
60 day posting: \$250
90 day posting: \$325
Each additional increment: \$75

Save 27% on the a 90 days!
Save 45% on an entire year!!

* Advertisements can be updated monthly to accommodate client needs.

** Web clients save 10% on print advertising.



PURPOSE

The purpose of the Massachusetts Society of Radiologic Technologists shall be to advance the science of radiologic technology ensuring that all citizens receive quality medical imaging and radiation therapy care by qualified and competent Radiologic Technologists.

EXPOSURE

Advertising Price List

per issue:

Jobline Listing (8" x 1")	\$300
1/4 page Ad (8" x 3")	\$400
1/2 page Ad (8' x 5")	\$600
Full page Ad (8" x 11")	\$900



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We are committed to providing the best possible resource for our members

The Massachusetts Society of Radiologic Technologists is a multi disciplinary organization servicing over 1300 members in the Commonwealth. With members from all modalities and alumni from all radiologic technology programs in the state, the MSRT is the premier resource reaching technologists.

MSRT Exposure - Advertisement Specifications

The MSRT Exposure is a source of news and information on upcoming educational opportunities for Radiologic Technologists in Massachusetts. The Exposure has a circulation of approximately 1700 and is published a 5 times per year.

Advertising is available in The Exposure in two different categories. Listings for the Jobline Column should consist of: The Facility Name, Address, Job Title, Requirements and Contact Person with Fax or Telephone Number. Display ads are available in quarter to full-page size and must be submitted camera ready.

All ad copy is due by the 15th of any given month, with the exception of the March edition which is the 1st, for insertion in the next month's issue.

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1/2 Page Ad (8" x 5")	\$600.00	Full Page Ad (8" x 11")	\$900.00

The Exposure is generally printed in January, March, June, September & November. Copies of The Exposure are also posted on our website www.msrt-ma.org.

To place an ad on our website, please email your copy to msrt-ma@comcast.net. Please include a copy of your company logo and specify the length of time your would like your ad to run.

To place an ad or jobline in The Exposure, please email your ad to info@msrt-ma.org. Please specify the size of the ad.

Invoicing is available. Please include invoicing contact information in your email