



Massachusetts Society of Radiologic Technologists

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“Each One Reach One” Campaign

Dear Massachusetts Society of Radiologic Technologists Members:

In recent years, your society has endeavored to improve how we serve our membership. For us to do so, we need to increase our membership base, thus the MSRT board is announcing our 2010-2011 membership drive entitled "Each One Reach One".. Here's how it works. The membership application form now has a line at the bottom "Referred By: _____, MSRT Member". Each time a new member application is received, the referring member's name will be entered into a drawing for a free year membership. **For Program Directors & Education Coordinators**, if your student base references your name on their application, your name will be submitted once to the raffle in order to be fair to the rest of the membership. If your name is drawn & you are a QCC member or would like to donate your membership for any reason, please contact the MSRT office with the name of the recipient.

To help you convince your non-member colleagues to join, here are some of the benefits associated with your MSRT membership:

- * **We work closely with the ASRT to help protect your career:** Members of our board attend ASRT-sanctioned events that help form and support laws that *enhance* and *protect* your career. The MSRT board takes an active part in shaping legislation that *will* affect your career by attending the "ASRT Governance and House of Delegates Annual Meeting" debating and voting on motions, amending the ASRT Bylaws and adopting clinical practice and educational standards. We also participate in "RT in DC" to advocate at the State level for the CARE bill.
- * **We provide CEU opportunities:** We are your source of information for Continuing Education credits. We hold several 1/2-day Seminars throughout the state for members to attend, and have ample CEU availability at our annual conference. Members receive CEUs at a highly discounted rate!
- * **We provide social and networking opportunities:** MSRT members meet at our Annual Conference; a member-exclusive function specifically designed to maximize your opportunity for continuing education and networking. You can attend the "Buzz Bowl" Competition to watch our future colleagues compete in a live 'Jeopardy-like' team event spanning 3-days. There are also numerous functions designed for networking and having fun with your fellow technologists.
- * **We're accessible:** to you via our revised website! You'll have contact by phone/email to our Operations Administrator, Mary-Anne O'Donovan, who helps answer your questions and directs you to the information you need to enhance your career.

We're affordable: An annual membership costs only \$40 (\$10 for students). Membership entitles you to receive "The Exposure" (**visit our website to view a sample issue**) and gives you deep discounts to 1/2-day CEU seminars, as well as having the privilege to attend our annual conference as describe above.

We urge you to renew your membership and convince your colleagues to join the organization that supports your profession!